**Joseph A. Milanes**

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**Education**

Roger Williams University Class of 2014, Bristol RI, B.A, Media Communication

Minor in e-Business and Graphic Design

National Computer Science Academy JAVA Script certified

**Work experience**

**Front End Web Developer, Wasabi Rabbit – Advertising Agency New York, NY July 2014 - Present**

* Translated client design and functional requirements into mockups
* Developed production ready and cross-browser compatible websites while working in a fast paced environment
* FAST Content loading & Optimizing for all screen sizes and browsers
* Managed the development workload for multiple new accounts
* Supported and maintained multiple production websites at one time
* Established the organization, structure and change management processes for supporting multiple clients
* Responsible for developing email templates, landing pages, and content management structures for clients
* Self-starter, team player and agile learner always looking for new technologies to better support clients

**Social Media Intern, Hosteling International, Boston MA Summer 2013**

* Responsible for creating, maintaining and updating all social media outlets.
* Wrote and posted daily updates to all media outlets.
* Analyzed and evaluated monthly statistics on media campaigns.

**Teacher /Counselor, Green Apple Campus, Needham MA Summer 2013**

* Educated students how to work with digital media tools and technology.
* Taught techniques on how to make short motion films and their own mobile applications.
* Helped students learn fundamentals of video game designing and programming.

**Leadership Activities**

**Public Relations Student Society of America [PRSSA], National Bateman Competition,**

**Roger Williams University**   **September 2013- May 2014**

* Worked as a team to develop, executed and evaluate comprehensive campaign for Popmoney®.
* Conducted and evaluated results from research and surveys, using qualtrics.
* Created videos/commercials promoting Popmoney®.
* Evaluated objectives and created 60 pg. book documenting our efforts.

**Technical skills**

**Development Languages** – HTML, CSS, JAVA Script, jQuery, Business Catalyst, Git hub, Slim HTML, LESS, Scss, Grunt, Emails, Adobe Suite, Angular JS, Ruby, Jykle, Wordpress, Responsive Design (Frameworks: Unkit, Materialize, Foundation, Bootstraps)

**Media Tools –** Cision , HootSuite, MRI+(MediaMark), Buffer, Sprout

**Hardware/ Software** – Macintosh, Intel Based PC/ MacOS, Windows OS, Microsoft Office Suite (PowerPoint, EXCEL, Word, Expression Web), Adobe Product Suite (Illustrator, In Design, Photoshop),